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BorneoTalk®

#raohraohsarawak





Capturing the
essence of

LitSara®

Before the development of LitSara® into personal care products, the *Litsea cubeba* plant has long been used traditionally, by the indigenous communities of Borneo, particularly Bidayuh of Kampung Kiding, Lun Bawang of Long Telingan and Long Keberangan in Long Semadoh and the Kelabit of Pa'Ukat and Pa'Lungan in Bario, for its healing properties and culinary potential. Today, Sarawak Biodiversity Centre works closely with these indigenous communities to innovate the LitSara® essential oil while the Centre documents and spreads awareness about their ancestral knowledge of the plant, whereby the essential oil has anti-microbial and mild anti-inflammatory properties, thus helping to improve the livelihood of these communities.



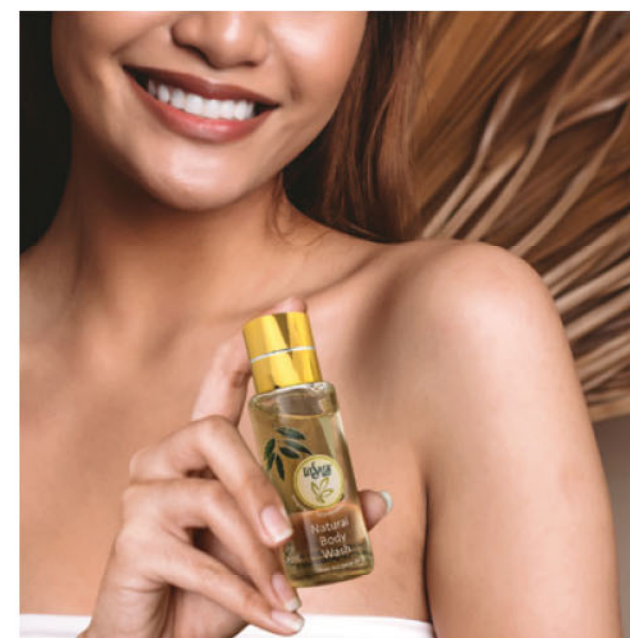
www.litsara.com



A whiff of citrusy mint from the LitSara® Sniff Jar (3.5g) will awaken your senses.
Ingredients: LitSara® Oil, Camphor Oil and Lavender Oil.



Buff all those dead skin cells and feel refreshed with the crisp lemon-scent of the LitSara® Natural Soap (25g, 90g).
Ingredients: Coconut oil, Sunflower oil, Canola Oil, Coconut Milk, Cocoa Butter and LitSara® Fruit Oil.



LitSara® Natural Body Wash (30ml, 60ml) is a gentle, nourishing body wash that cleanses from top to toe, leaving your body feeling rejuvenated.
Ingredients: Purified Water, Sunflower Oil, Canola Oil, Coconut Oil, Glycerin, Stingless Bee Honey, Coconut Milk and LitSara® Oil.



This invigorating LitSara® Air Freshener (30ml, 60ml) leaves behind soft burst of lemony-lavender scent that uplifts a calming effect to your surrounding.

Ingredients: Purified Water, Denatured Alcohol, Polysorbate 20, LitSara® Fruit and Leaf Oil, and Lavender Oil.

LitSara® Natural Shampoo (30ml, 60ml) is an all-natural shampoo that deeply nourishes strands of hair from root to tip, gentle on the scalp and will leave behind a fragrant aroma that lingers in your hair.

Ingredients: Purified Water, Sunflower Oil, Canola Oil, Coconut Oil, Glycerin, Stingless Bee Honey, Coconut Milk and LitSara® Oil.



LitSara® Liquid Hand Wash (30ml, 250ml) and leaves your hands feeling clean and smelling citrusy.

Ingredients: Purified Water, Olive Oil, Palm Oil, Coconut Oil, Glycerin, Potassium Hydroxide, Coconut Milk, Citric Acid, Sodium Chloride and LitSara® Fruit Oil.



Get soft, hydrated, and supple skin from the powerful concoction of Sunflower Oil, Coconut Oil, Vitamin E and LitSara® Oil in the LitSara® Body Oil (30ml).

Model: Viviana Lin Winston
Hair & Make-up: Kenny Yeo
Photography: Andy Phe
Artistic Director: Ashley Pan, Azariah Umar



Give the gift of nature

The soothing scents gifted by nature can do more than just uplift your mood. That's why the LitSara® Souvenir Gift set is the perfect gift to bring back for your loved ones at home. In the gift set are carefully selected products that capture the essence of Sarawak. Featuring exotic ingredients sourced from the jungles of Sarawak, including LitSara® essential oil, the four-piece set comprises of a 60ml Natural Body Wash, a 60ml Natural Shampoo, a 3.5g Sniff Jar and a 90g Natural Bar Soap. Calming and invigorating, they are just what fans of all-natural personal care products are looking for.

Wedding or special event coming up? How about a collection of products featuring unique essences of Sarawak as a door gift? Send your guests home with something they'll truly cherish, like the Travel Kit miniatures from LitSara®. All-natural and therapeutic, these products from LitSara® will leave a long-lasting impression with their intoxicating natural aroma. Make it extra personal by mixing and matching any two or three LitSara® travel-sized products, plus a sweet, personalised 'thank you' note on the side.

Up-close and personal with Viviana Lin Winston, Kenny Yeo and Andy Phe

At BorneoTalk, we are always excited to work together with local Bornean talents in #stirringupborneo. This time, we got to work closely with model Viviana Lin Winston, make-up artist Kenny Yeo and photographer Andy Phe in introducing the essences of LitSara®. Spending half a day together during this photoshoot, we got to learn a little bit more about their personal journey.

Viviana was just 19 years old when she was selected to represent Malaysia in the Miss Planet International 2019. "I was shocked and terrified," she said on her reaction back then, having to be away from her family for this competition.

Despite her fears, Viviana took the courage to pursue pageantry as her mother said she had "the looks, height

and talent to win the crown." Growing up, she saw her mother gaining many great qualities throughout her journey in various pageants.

At first she did not know what to expect, and wondered what a beauty pageant contestant needed to succeed. However, after delving into the world of pageantry, she learned that, "beauty, height and talent are definitely not all you need." For her, what matters more is one's inner traits, which define an individual's character.

Asked what's her best inner trait, she answered "confidence" - a quality she has learned to build gradually over the years.

"I used to worry a lot when I see other contestants and beautiful women. It can still be very intimidating, but knowing that I have worked hard, and I am passionate in advocating what I believe in, I, too stand a chance to win," she reminisced on the early days of her pageantry journey. Her hard work and perseverance were paid off when she

was crowned second runner-up of Miss Planet International 2019.

While posing for the cameras with a LitSara® Sniff Jar in hand, Viviana said, "To know that we have Sarawakian products like LitSara®, which is made using natural ingredients, is incredible. I love all the products. The smell is so fragrant and therapeutic."

Passionate about modelling, Viviana is excited about collaborating with undiscovered talents in Sarawak. She hopes that we will all continue to join hands in #stirringupborneo and supporting homegrown brands like LitSara®.

Among the talented individuals that worked magic on Viviana during the shoot were makeup artist (MUA) **Kenny Yeo** and photographer **Andy Phe**.

Kenny started as a bridal MUA assistant since he was 14 years old. Since then, his makeup skills and preference have evolved. "I would say fashion makeup is what represents Kenny Yeo," he shared on where he currently stood in the makeup world.

Andy Phe is a familiar name in the local wedding photography scene. Through Andy Phe Photography & the Bespoke Photographics team, he has a history of capturing diverse cultural weddings for the past 10 years. The peak of his career was in 2016, when he was appointed to photograph Crazy Rich Asian's Henry Golding and Liv Lo's wedding in Kuching. Like Kenny, Andy also discovered his passion at a young age. "As a kid and even now, I love flipping through photos from way back and relive the memories," he said.

Everybody has their own signature style. For Kenny, it is the highlighting step of make-up, because it has the

power to enhance the features of one's face. As for Andy, he loves capturing candid and natural moments.

Whether photography or make-up, a successful outcome of either one is determined by a person's ability to connect with their clients. Kenny does that by "understanding your client, their vibe, the theme and mode," while Andy listens to their story and figures out how to portray them in frames beforehand.

In a time where there are a lot MUAs and photographers and rapidly evolving industries, challenges are everywhere. What challenges Kenny the most is 'how to make his client look young'. His words of advice for aspiring MUAs are "work hard, have patience, be humble and kind." Andy's constant challenge is when wedding guests pull out their smartphones and start snapping away, getting in the way of the wedding photographers as they attempt to capture those precious split-second moments. His advice to up and coming photographers is to always be inspired, be mindful, be flexible and be present.



your adventure starts
HERE.

REDISCOVER
YOURSELF IN

Sarawak
More to Discover

Satang Island, Kuching, Sarawak